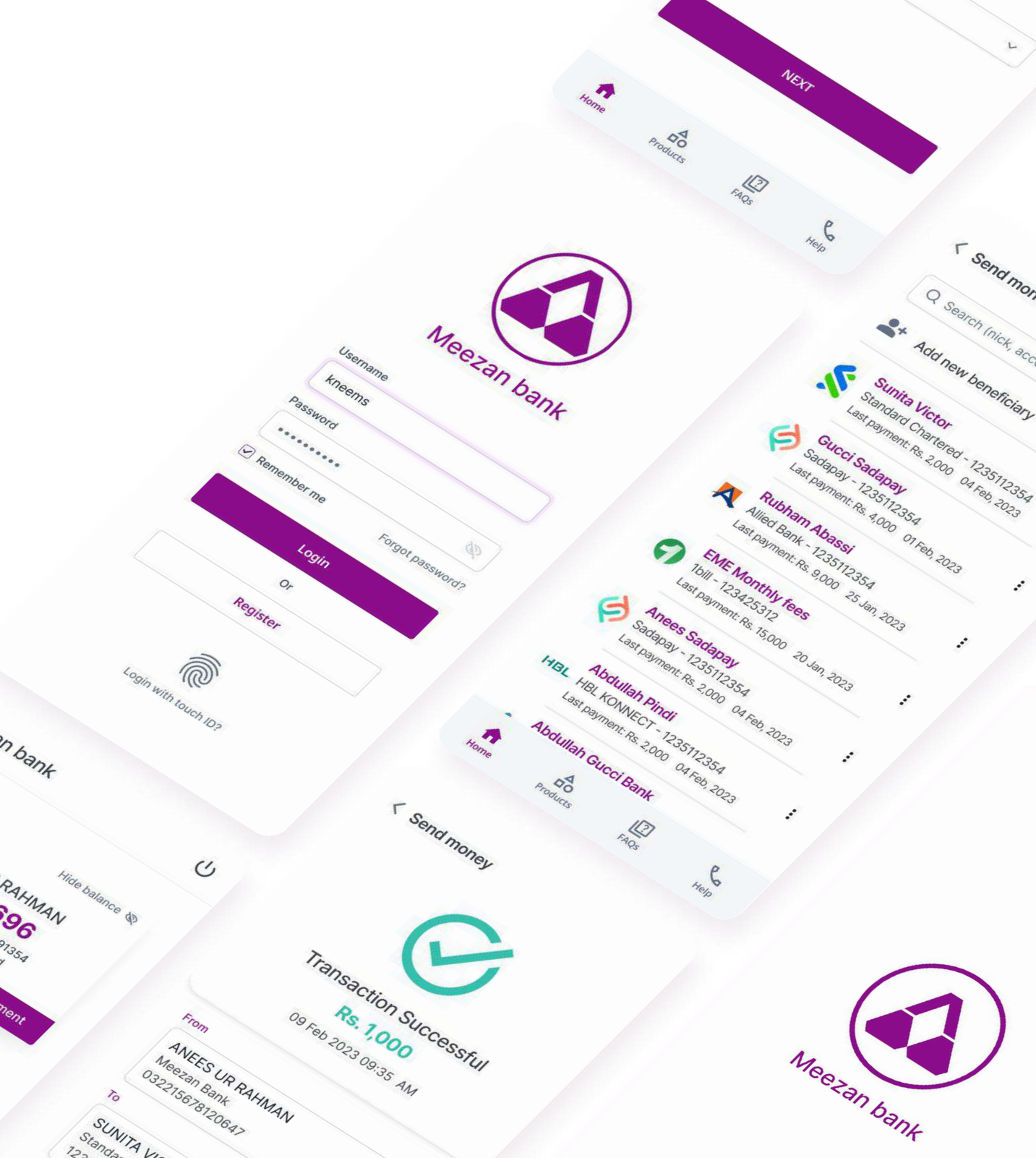
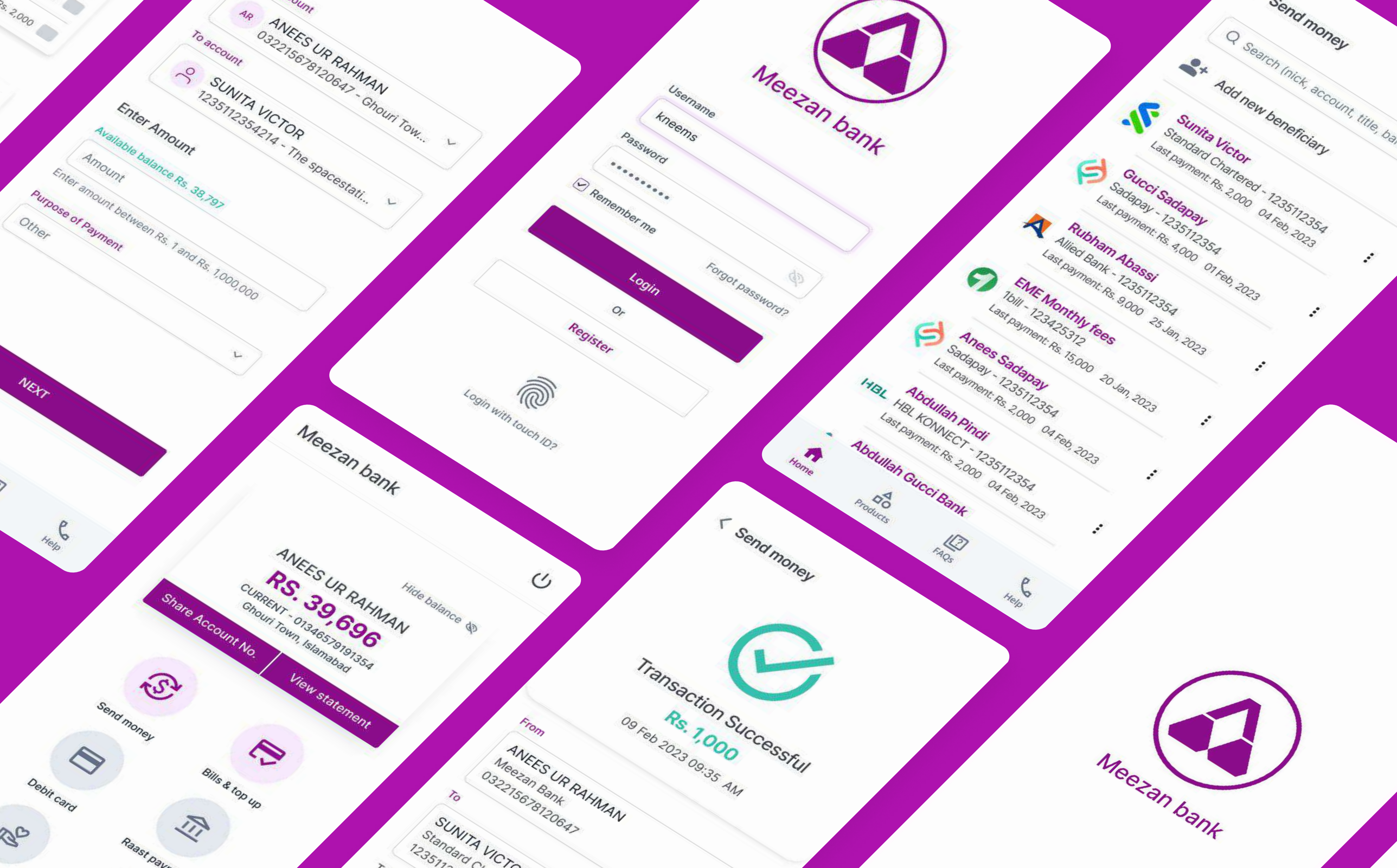
Meezan Bank

MOBILE APP REDESIGN




Meezan bank
Username
kneems
Password
Remember me
Login
Forgot password?
Or
Register
Login with touch ID?
Send money
Search (nick, account, title, ba
Add new beneficiary
Sunita Victor
Standard Chartered - 1235112354
Last payment: Rs. 2,000 04 Feb, 2023
Gucci Sadapay
Sadapay - 1235112354
Last payment: Rs. 4,000 01 Feb, 2023
Rubham Abassi
Allied Bank - 1235112354
Last payment: Rs. 9,000 25 Jan, 2023
EME Monthly fees
1bill - 123425312
Last payment: Rs. 15,000 20 Jan, 2023
Anees Sadapay
Sadapay - 1235112354
Last payment: Rs. 2,000 04 Feb, 2023
Abdullah Pindi
HBL KONNECT - 1235112354
Last payment: Rs. 2,000 04 Feb, 2023
Abdullah Gucci Bank
Home
Products
FAQs
Help
To account
ANEES UR RAHMAN
03221567812064 7 - Ghouri Tow...
SUNITA VICTOR
1235112354214 - The spacestati...
Enter Amount
Available balance Rs. 38,797
Amount
Enter amount between Rs. 1 and Rs. 1,000,000
Purpose of Payment
Other
NEXT
Help
Meezan bank
ANEES UR RAHMAN
Hide balance
RS. 39,696
CURRENT - 01346579191354
Ghouri Town, Islamabad
Share Account No.
View statement
Send money
Debit card
Bills & top up
Raast pay
Send money
Transaction Successful
Rs. 1,000
09 Feb 2023 09:35 AM
From
ANEES UR RAHMAN
Meezan Bank
03221567812064
To
SUNITA VICTO
Standard Ch
1235112
Meezan bank

Meezan Bank

The Premier Islamic Bank

User Research | Competitive Analysis | Wireframing | Hi-fi UI | Prototyping

What
Mobile App Redesign (Android)

Where
Islamabad, Pakistan

Why
Portfolio Project

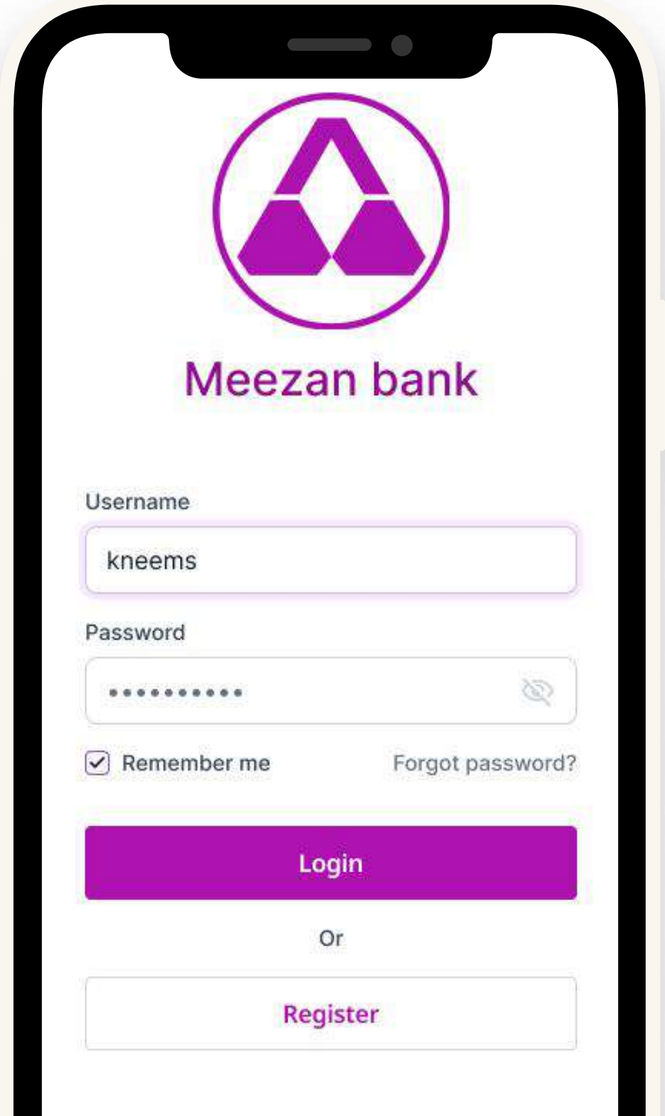
Role
Designer, Researcher

Category
Finance, Banking

When
Jan 2023 - Current

Project Overview

Revamp Meezan Bank's mobile app with a modern look to improve user experience and engagement, showcasing my UI/UX design skills and process.



Project **Duration**

16
weeks

30+
screens

Tools Used


Figma


Miro


Docs


ChatGPT

Design Process

Discover my design process for revamping the Meezan Bank app, creating visually appealing and user-friendly experiences.



Discover

Deep dive into Meezan Bank's goals, audience, and user experience.



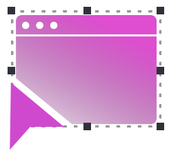
Explore

Sketch low-fidelity wireframes and test app structure and flow.



Design

Use Figma to create high-fidelity mockups aligning with Meezan Bank's brand.



Build

Create an interactive prototype to test functionality and gather feedback.



Refine

Refine design based on feedback, test thoroughly, and iterate until meeting Meezan Bank's goals.

Market and User Research

The research was crucial for understanding user needs and preferences, identifying gaps in the current app, and ensuring the redesign effectively addresses these issues.

Here are the findings from researching different apps and conducting interviews with users inside and outside the Meezan Bank user base:

Market and User Research

Here are the findings from researching different apps and conducting interviews with users inside and outside the Meezan Bank user base:

Clean and Minimalist Design

How to Make the App User-Friendly?

Users want to choose features on the home screen and set custom alerts.

Clear and Simple Navigation

Ensuring User-Friendly Experience.

Easy movement between app sections enhances user experience.

Quick and Easy Access

Prioritizing User Convenience.

Users need fast access to account information, balance, and transactions.

Accessibility and User-Friendliness

Accommodating a Diverse User Base.

The app should be usable by a diverse range of users, including those with disabilities.

Consistent Design and Experience

Ensuring Seamless Interaction Across Devices.

A uniform experience across devices is preferred.

Research Summary

Research shows Meezan Bank's mobile app needs a design update. Key findings: cleaner, minimalist design; personalization; security; easy access; simple navigation; additional features.

Updating UI/UX to meet user needs and market trends is essential.

Redesigning the Meezan Bank app will meet user needs and keep the bank competitive in digital banking.

Brainstorming

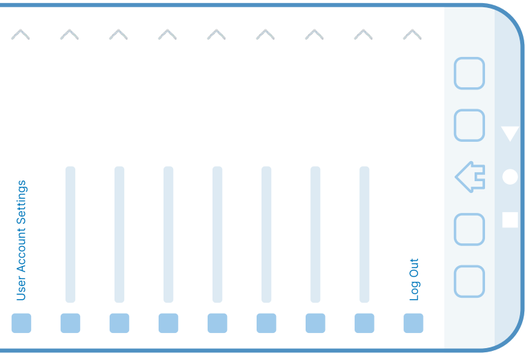
Features and Design Elements to Consider

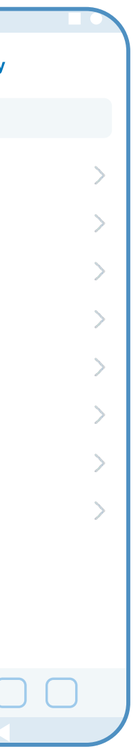
Based on the research, here are potential new features and updates to improve the Meezan Bank mobile app's user experience:

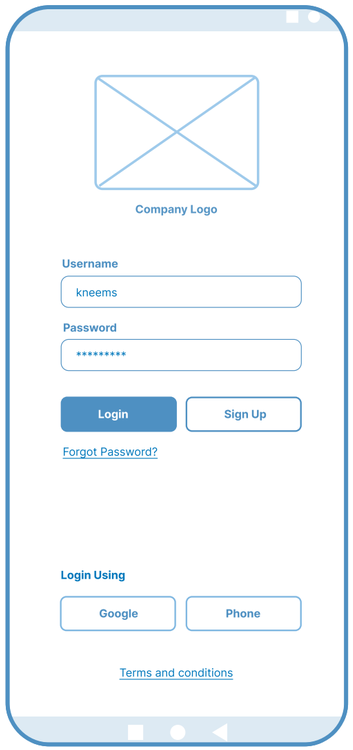
- **Cleaner, minimalist design** with ample white space and bold typography.
- **Streamlined navigation** with prominent access to key features like balance checking and fund transfers.
- **Personalization options** including customizable settings, transaction alerts, and in-app messaging.
- **Biometric authentication** for enhanced security, such as facial recognition or fingerprint scanning.
- **New features** like budgeting tools, saving goals, and reward systems to boost engagement.

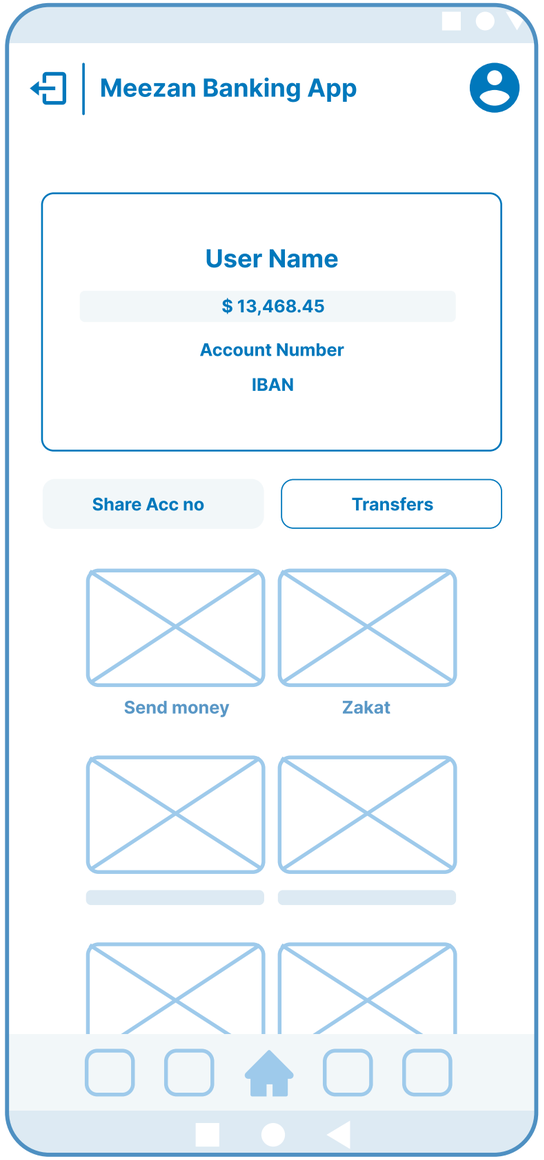
Wireframing

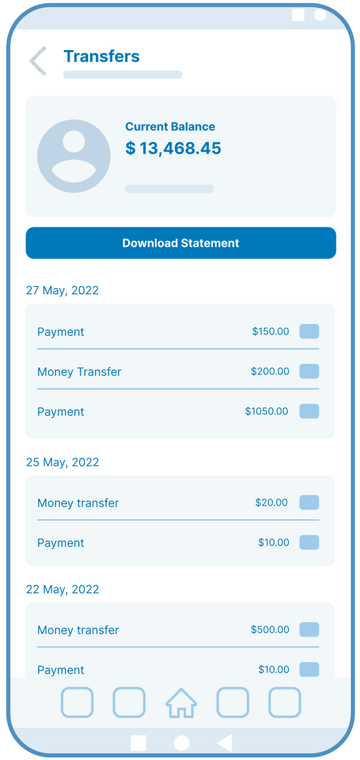
Wireframing was essential for visualizing the app’s structure and flow, testing different design concepts, and ensuring that key features are easily accessible.

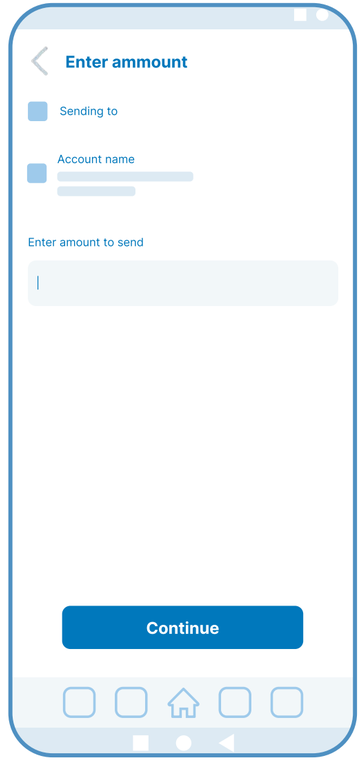

User Account Settings
Log Out

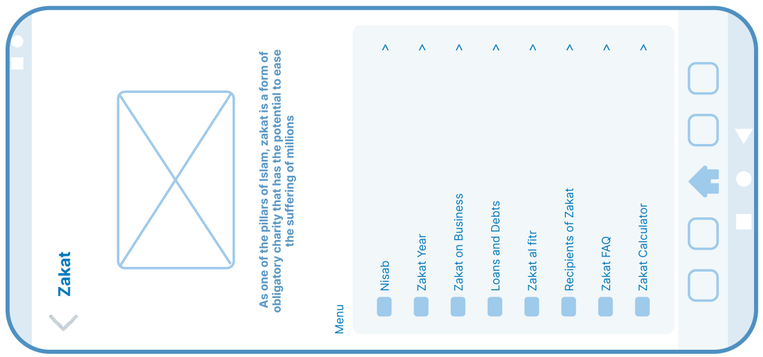


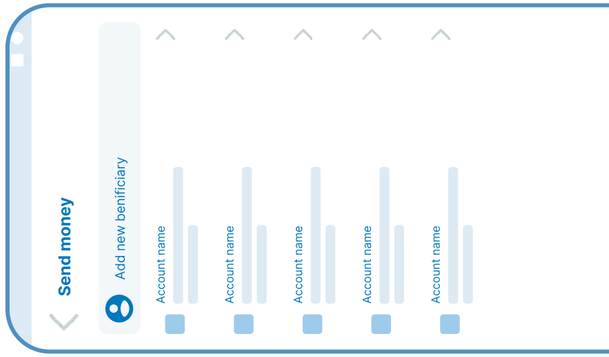

Company Logo
Username
kneems
Password
****
Login
Sign Up
Forgot Password?
Login Using
Google
Phone
Terms and conditions

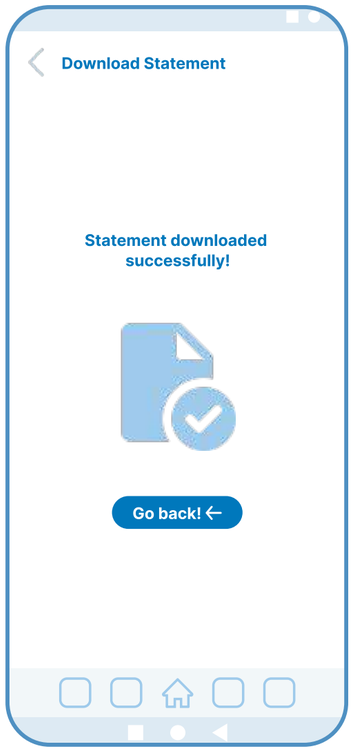

Meezan Banking App
User Name
$ 13,468.45
Account Number
IBAN
Share Acc no
Transfers
Send money
Zakat

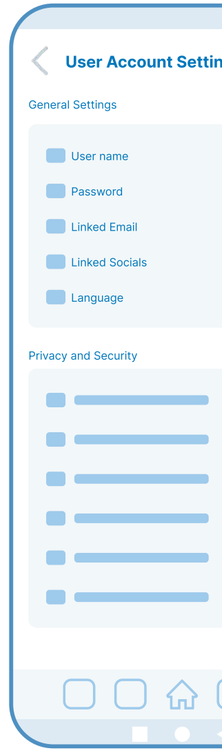

Transfers
Current Balance
$ 13,468.45
Download Statement
27 May, 2022
Payment $150.00
Money Transfer $200.00
Payment $1050.00
25 May, 2022
Money transfer $20.00
Payment $10.00
22 May, 2022
Money transfer $500.00
Payment $10.00


Enter ammount
Sending to
Account name
Enter amount to send
Continue


Zakat
As one of the pillars of Islam, zakat is a form of obligatory charity that has the potential to ease the suffering of millions
Menu
Nisab
Zakat Year
Zakat on Business
Loans and Debts
Zakat al fitr
Recipients of Zakat
Zakat FAQ
Zakat Calculator


Send money
Add new benificiary
Account name
Account name
Account name
Account name
Account name


Download Statement
Statement downloaded successfully!
Go back! ←


User Account Settin
General Settings
User name
Password
Linked Email
Linked Socials
Language
Privacy and Security

High Fidelity Design

High Fidelity Design was critical for defining the app’s final look and feel, ensuring alignment with the brand, and creating a realistic preview of the user experience.

Gucci Sadapay
Sadapay - 1235112354
Last payment: Rs. 4,000 01 Feb, 2023

Rubham Abassi
Allied Bank - 1235112354
Last payment: Rs. 9,000 25 Jan, 2023

EME Monthly fees
1bill - 123425312
Last payment: Rs. 15,000 20 Jan, 2023

Anees Sadapay
Sadapay - 1235112354
Last payment: Rs. 2,000 04 Feb, 2023

Abdullah Pindi
HBL KONNECT - 1235112354
Last payment: Rs. 2,000 04 Feb, 2023

Help
FAQs
Products
Home

ank

Meezan bank

Username
kneems

Password
••••••••••

Remember me
Forgot password?

Login

Or

Register

Login with touch ID?

Meezan bank

Hide balance

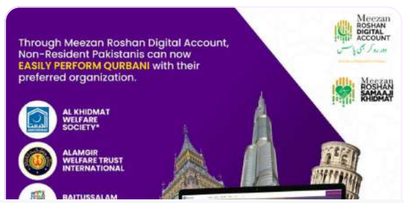
ANEES UR RAHMAN

Rs. 39,696

CURRENT - 01346579191354
Ghouri Town, Islamabad

Share Account No.
View statement

Send money
Bills & top up
Debit card
Raast payments
Zakat & Sadqat
Settings



Home
Products
FAQs
Help

View Statements

Search (date, name, bank)

DOWNLOAD STATEMENT

27 May, 2022

Payment - Gucci hoe Rs. 2,000
Bill Payment - Eme fees Rs. 15,000
Payment - Izaan Shahid Rs. 2,000

27 May, 2022

Money Received - Gucci Rs. 10,000
Money Received - Asad hoe Rs. 5,000
Payment - Anees to Gucci Rs. 2,000

27 May, 2022

Bill payment - Nayatel Rs. 4,103
Payment - Anees to Gucci... Rs. 2,000

Home
Products
FAQs
Help

Meezan bank

Send money

From account

AR
ANEES UR RAHMAN
032215678120647 - Ghouri Tow...

To account

SUNITA VICTOR
1235112354214 - The spacestati...

Enter Amount

Available balance Rs. 38,797

Amount

Enter amount between Rs. 1 and Rs. 1,000,000

Purpose of Payment

Other

NEXT

Home
Products
FAQs
Help

Send money

From account
AR
ANEES UR RAHMAN
032215678120647 - Ghouri Tow...

To account

Account title	Sunita Victor
Account Number	1235112354
Bank Name	Standard Chartered
Nick	Sunita Victor

Transfer details

Amount	Rs. 1,000
Bank Charges	Rs. 0.00
Total Amount	Rs. 1,000

Send money

Search (nick, account, title, bank)

Add new beneficiary

Anees Elec bill
IESCO - 1235112354
Paid
Last payment: Rs. 2,000 04 Feb, 2023

Nayatel net bill
Nayatel - 213543432
Last paid: Rs. 4,000 01 Feb, 2023

Rubham Abassi
Allied Bank - 1235112354
Last payment: Rs. 9,000 25 Jan, 2023

EME Monthly fees
1bill - 123425312
Last payment: Rs. 15,000 20 Jan, 2023

Anees Sadapay
Sadapay - 1235112354
Last payment: Rs. 2,000 04 Feb, 2023

Abdullah Pindi
HBL KONNECT - 1235112354

Home
Products
FAQs
Help

Send money

Transaction Suc

Rs. 1,000

09 Feb 2023 09:35

From

ANEES UR RAHMAN
Meezan Bank
032215678120647

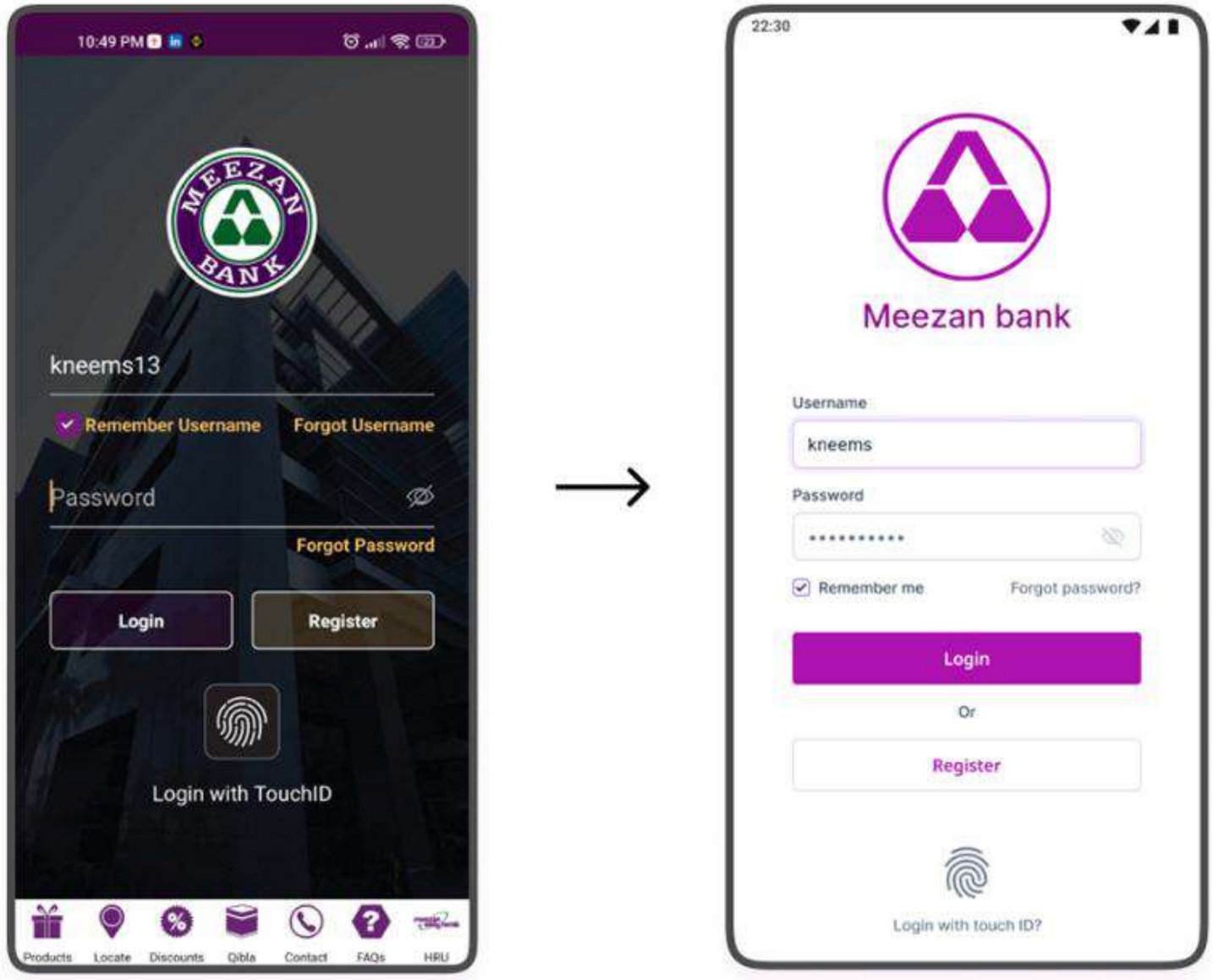
To

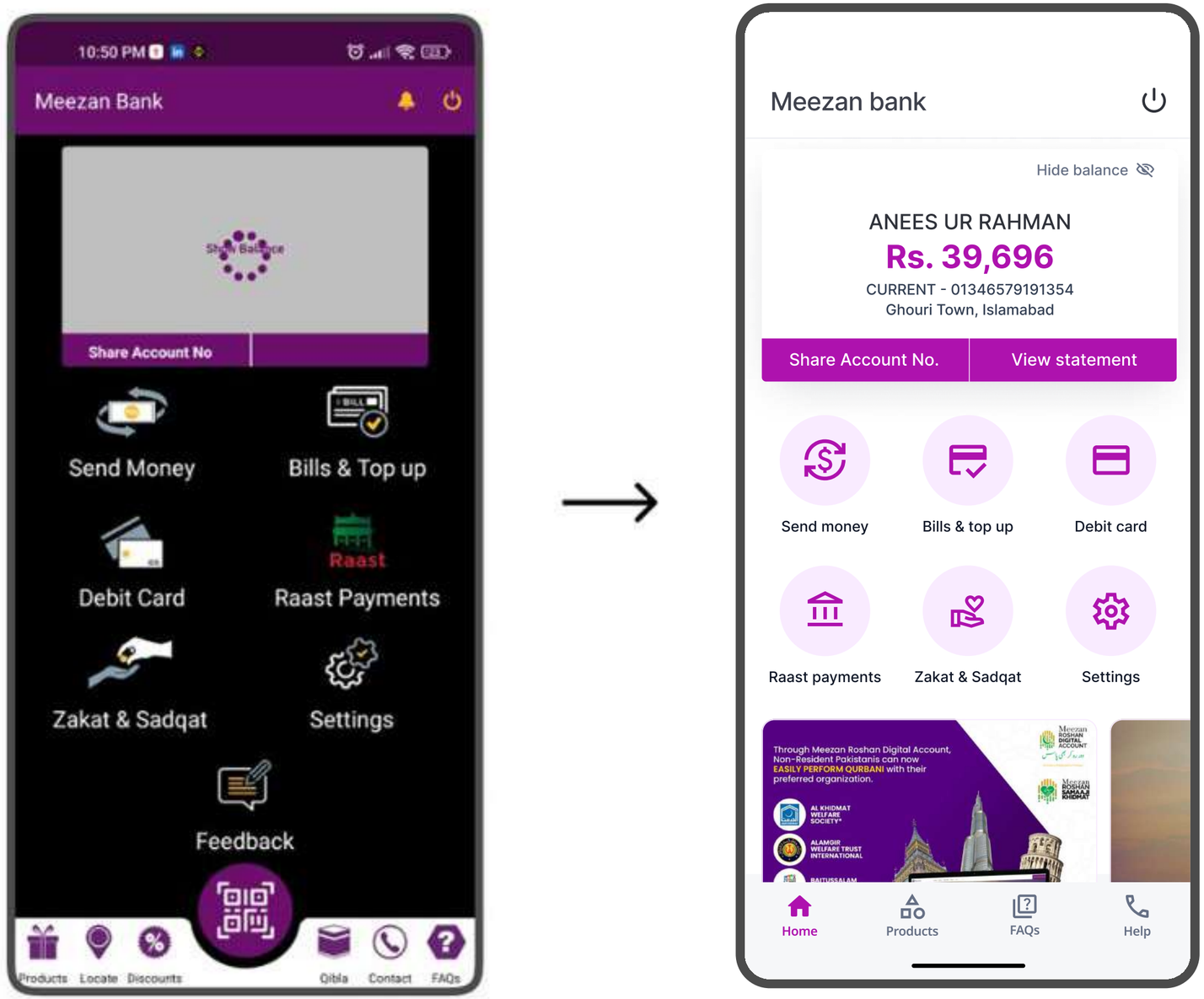
SUNITA VICTOR
Standard Chartered
1235112354

Transaction ID (TID): 876014

SCREENSHOT
SHARE

Home
Products


10:49 PM
MEEZAN BANK
kneems13
Remember Username
Forgot Username
Password
Forgot Password
Login
Register
Login with TouchID
Products
Locate
Discounts
Qibla
Contact
FAQs
HRU
22:30
Meezan bank
Username
kneems
Password
Remember me
Forgot password?
Login
Or
Register
Login with touch ID?


10:50 PM
Meezan Bank
Share Account No
Send Money
Bills & Top up
Debit Card
Raast
Raast Payments
Zakat & Sadqat
Settings
Feedback
Products
Locate
Discounts
Qibla
Contact
FAQs
Meezan bank
Hide balance
ANEES UR RAHMAN
Rs. 39,696
CURRENT - 01346579191354
Ghouri Town, Islamabad
Share Account No.
View statement
Send money
Bills & top up
Debit card
Raast payments
Zakat & Sadqat
Settings
Through Meezan Roshan Digital Account, Non-Resident Pakistanis can now EASILY PERFORM QURBANI with their preferred organization.
AL KHIDMAT WELFARE SOCIETY*
ALAMGIR WELFARE TRUST INTERNATIONAL
Home
Products
FAQs
Help

thank you